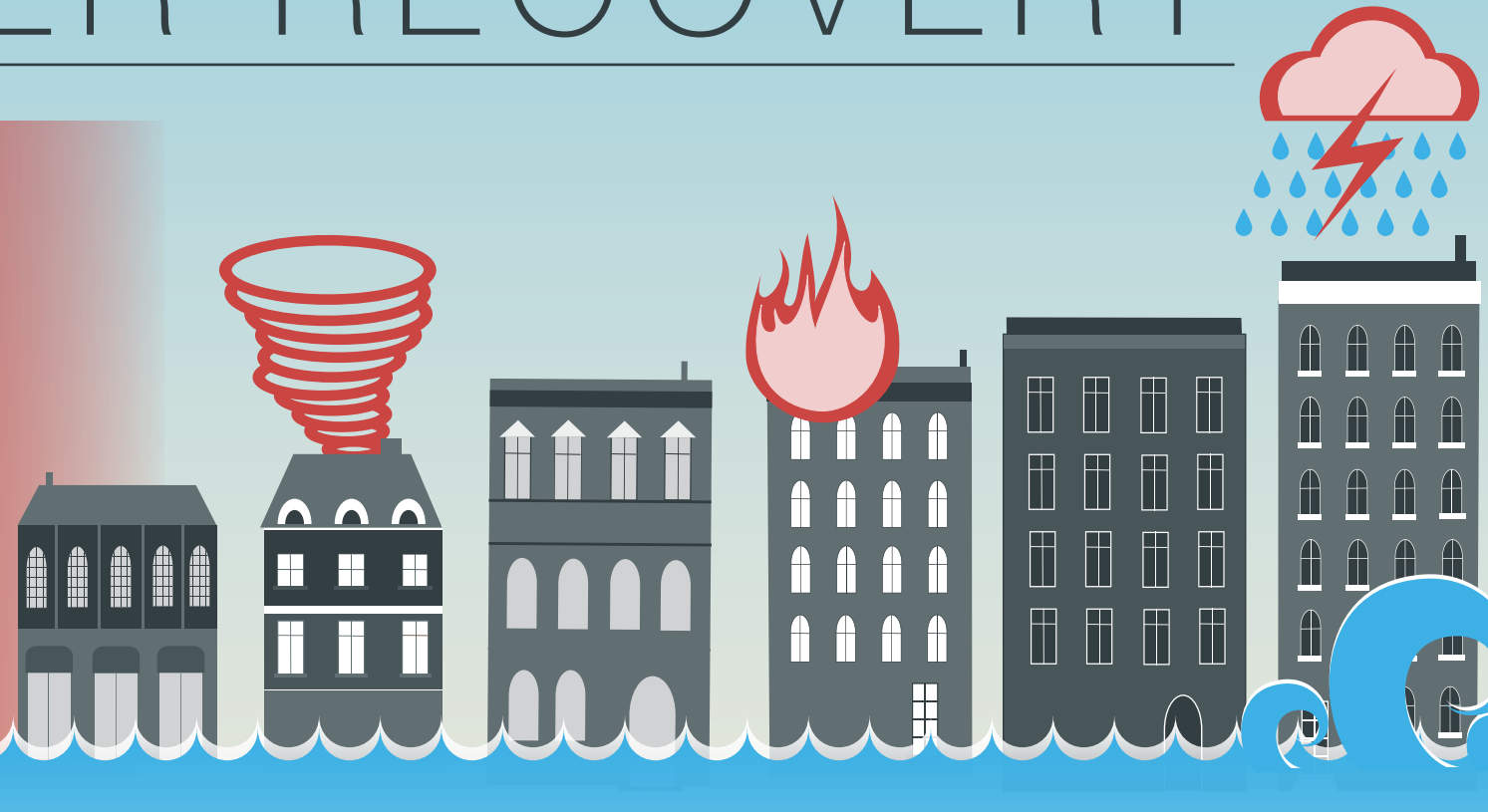
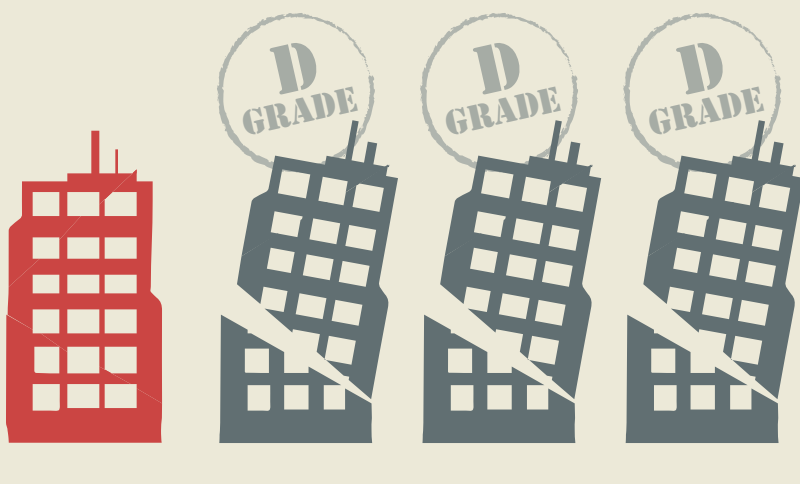
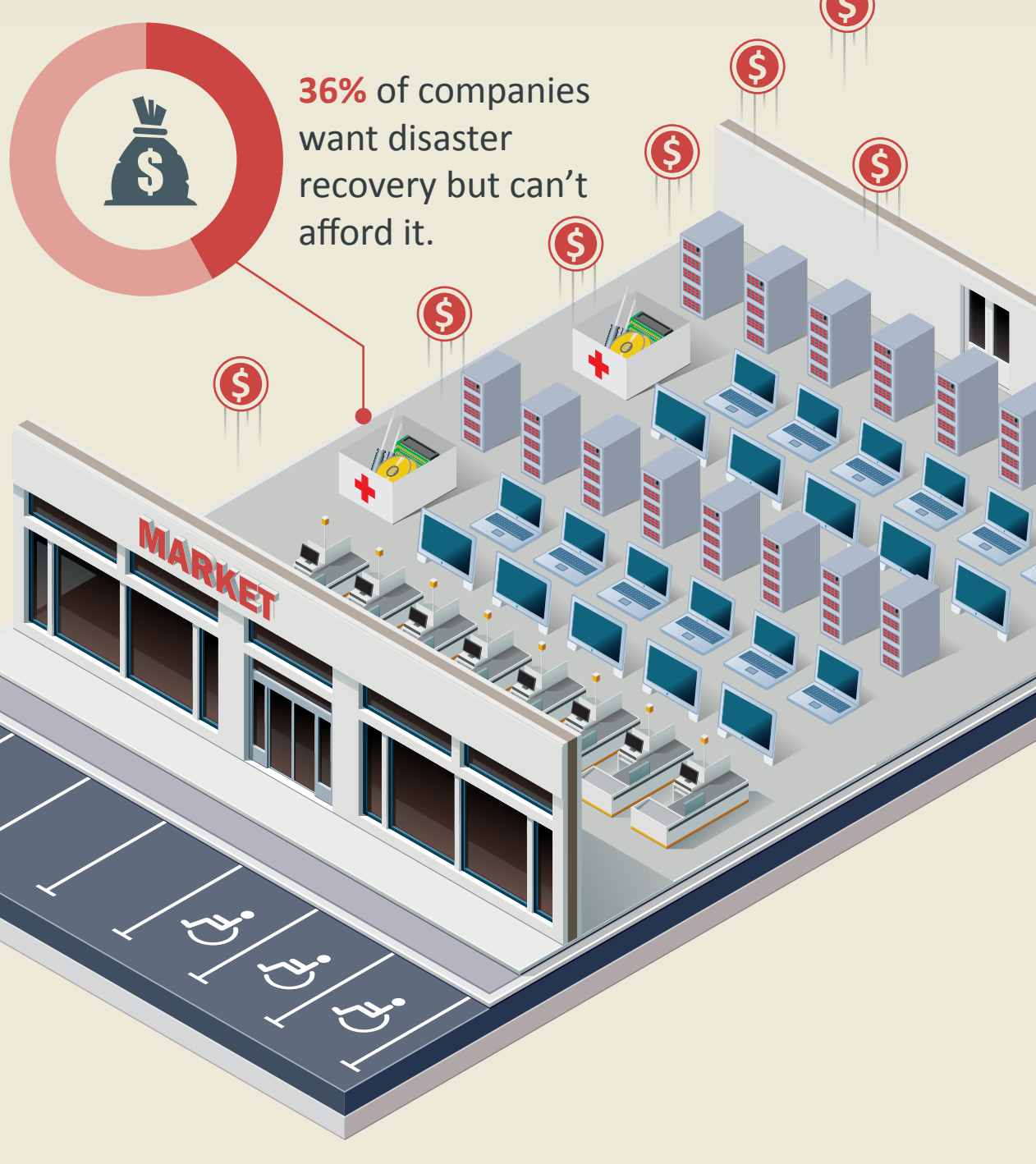


DISASTER RECOVERY

FAILOVER FOR ANY COMPANY



THE PROBLEMS WITH TODAY'S DISASTER RECOVERY

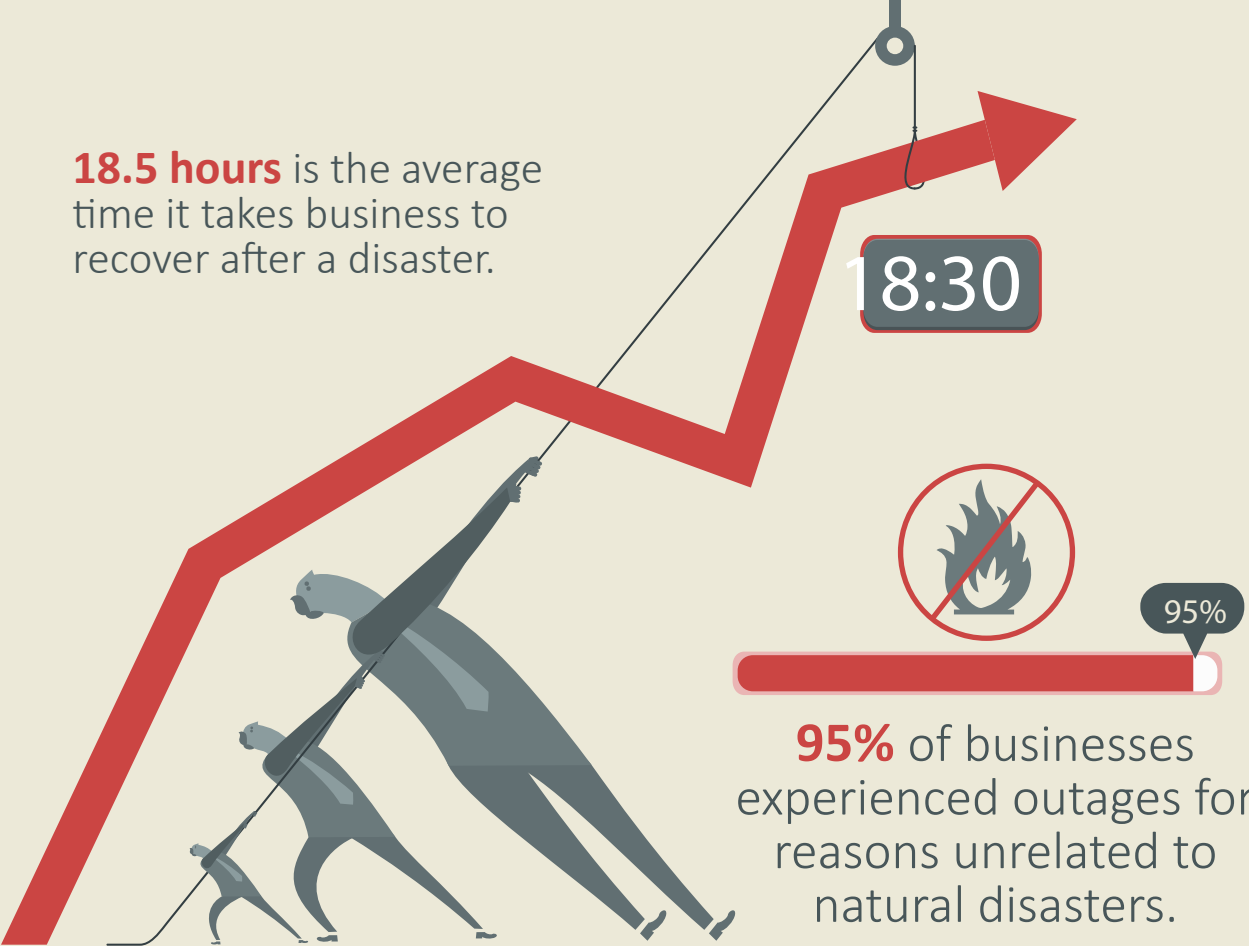


WHY ALL COMPANIES NEED DR

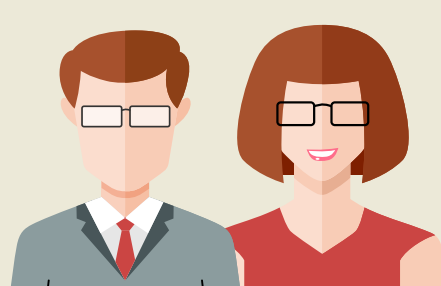
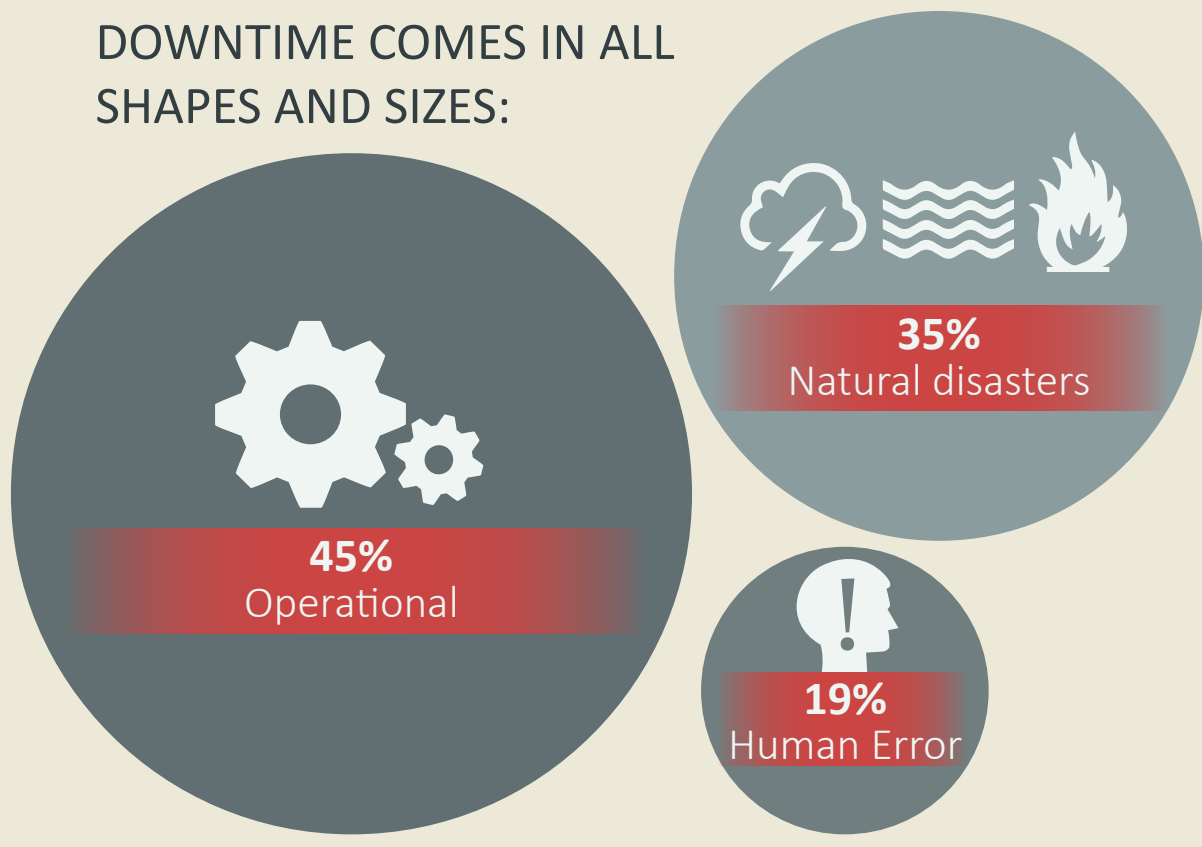
WHAT'S THE COST OF ONE HOUR OF DOWNTIME?
\$8,000 for a small company to \$700,000 for large enterprises



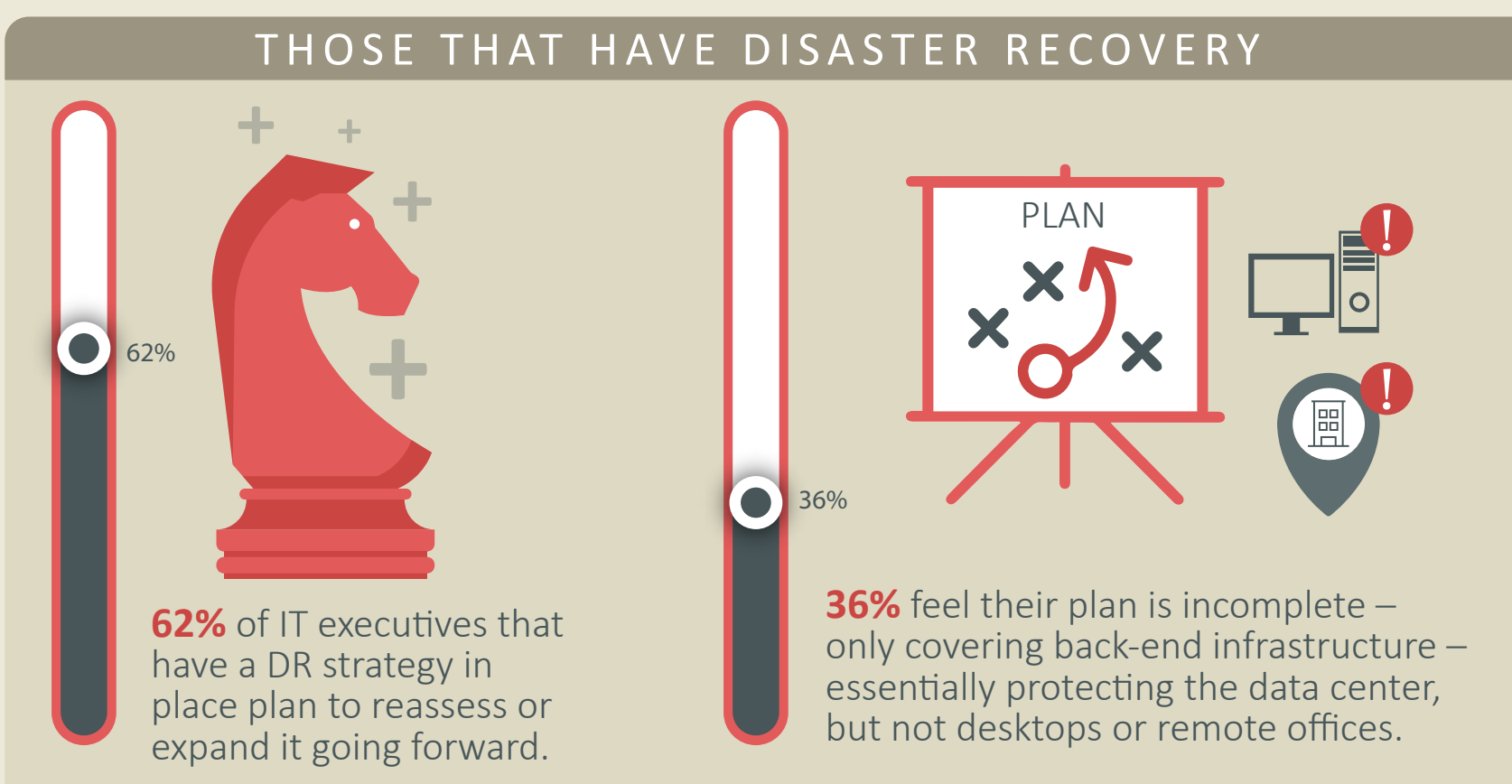
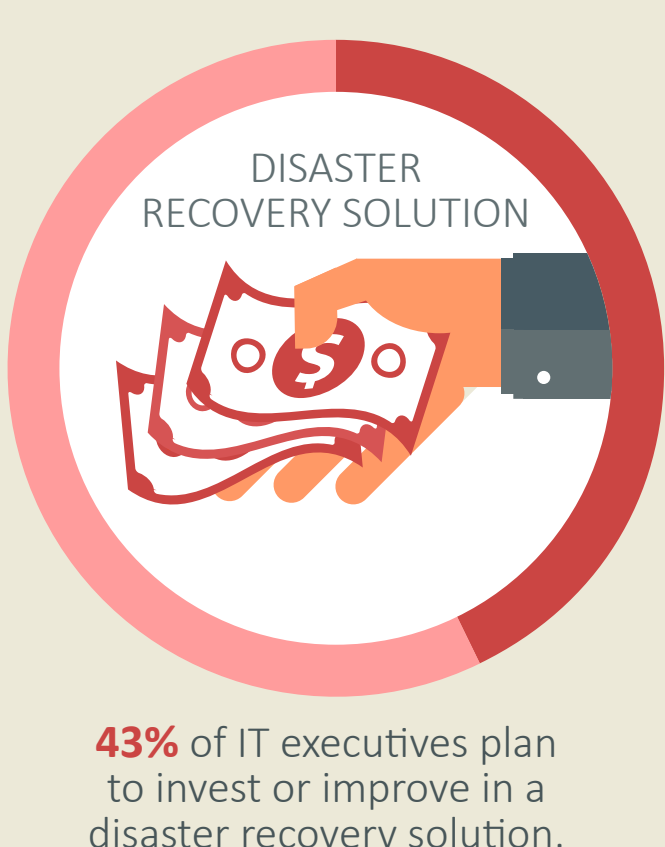
18.5 hours is the average time it takes business to recover after a disaster.



DOWNTIME COMES IN ALL SHAPES AND SIZES:



WHAT DO YOUR "IT" PEERS THINK ABOUT DR?



WHAT "IT" DECISION MAKERS WANT FROM THEIR DISASTER RECOVERY VENDOR



50% want reliability	EXTENDING DR TO CLOUD 75% want easy deployment and management 68% want cost reduction. 64% want to expand DR coverage beyond the data center
47% want security	
41% want compatibility with existing IT infrastructure	
63% want desktop disaster recovery	
77% want to reduce overall costs of DR solutions	

THE FUTURE OF DISASTER RECOVERY



LEARN MORE ABOUT PUSH-BUTTON FAILOVER IN 15 MINUTES OR LESS AT www.bluesaffron.com

Sources:
 • <http://www.centrotechnologies.com/data-loss-statistics-that-will-make-you-think-twice-about-business-continuity/>
 • IDG White paper, "Cloud-Based Disaster Recovery Emerging as Top Priority", 2015
 • ActualTech Media DRaaS Attitudes & Adoption Report, July 2015