

“A Comprehensive Solution to your Communications and Networking Needs”

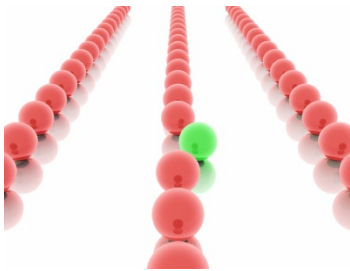
BlueSaffron One-Stop™

Why BlueSaffron One-Stop™?

These days businesses have increasing needs in terms of communications and networking. However, they are bombarded with promises of cheap telephone calls, mobiles, internet provision and IT services, which more often serve to confuse rather than clarify. Running your business whilst dealing with changing supplier propositions can be a time-consuming and ongoing challenge.

BlueSaffron One-Stop™ is different in that it offers:

- A tailored offer to particular industry sectors and business sizes
- Customised tariffs and solutions
- Typically, substantial reductions in calling and connectivity costs
- Group calling discounts on landlines and mobiles
- Savings across your extended network (mobile workers, home workers)
- Rapid and straightforward transition from your current arrangements
- A quarterly account review to make sure that your services continue to meet your evolving service needs



What is BlueSaffron One-Stop™?

BlueSaffron One-Stop™ is a full set of solutions to your communications and networking needs.

This includes a number of BlueSaffron services, including:

- BlueSaffron Phone
- BlueSaffron Mobile
- BlueSaffron Broadband
- BlueSaffron VPN
- BlueSaffron Backup
- BlueSaffron Email

BlueSaffron Phone™

BlueSaffron Phone™ is a high-quality, low-cost service that significantly reduces the cost of telephone calls from your “fixed” lines. Using simple access methods, Blue Saffron will use its carriers to give you a cost-effective service with no compromise on quality. Calls can be to mobiles, to anywhere in the UK or international.

Transition is seamless and rapid, with on-line account management and reporting.

BlueSaffron Phone™ also offers simple no-cost (0800) and low-cost (0845) numbers to ensure that you are accessible to current and prospective customers, as well as national (0870) and premium rate (0900) numbers.



BlueSaffron Mobile™

BlueSaffron Mobile™ helps you to save money and increase effectiveness through better sourcing of your mobile communications.

Solutions can be tailored to your specific needs, with the best handsets and network, bespoke tariffs, as well as group calling and other features.

We provide a dedicated account manager and specialised customer care team with an express repair service. We can also provide other value-added services, such as bill comparisons, data cards, short-term hire arrangements, and staff benefits and discounts.



BlueSaffron Broadband™

BlueSaffron Broadband™ provides a fast, “any to any” connection between your own premises, your customer’s premises or the internet. We can provide the broadest range of options on the market, priced at a flat, predictable rate, to suit your exact business needs.

BlueSaffron Broadband™ provides your business with fast email and access to information, improved interaction with customers, suppliers and employees.

It enables you to transform business processes like ordering and supply chain management. It makes a series of valuable complementary services available to you – such as BlueSaffron Backup™.

BlueSaffron VPN™

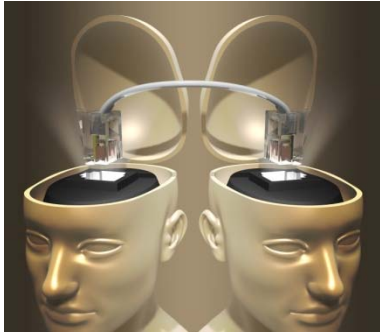
BlueSaffron VPN™ is a fully managed service that uses the



We're independent: unlike most, we don't favour particular networks or technology

latest in managed network technology to provide a very real, direct and cost effective substitute for traditional leased line solutions that have historically linked remote users to the corporate network.

This service has been enabled by strides in technology associated with connectivity and security. It employs high-specification encryption, and Blue Saffron can provide national and European coverage to meet your business needs.

**BlueSaffron Backup™**

BlueSaffron Backup™ is a simple, automated service to enable you to protect your critical business data at an affordable price. Backups can include data from laptops, desktop PCs and servers.

The service can supplement or replace traditional backup methods, such as tapes and CDs, with an automated, off-site system which requires very limited IT resources and no system downtime.

Data is stored securely with the highest levels of protection against loss or damage and can be readily and securely retrieved using a simple web based interface.

BlueSaffron Email™

While other email options like Microsoft Exchange have an entry list price of several thousands and upwards, BlueSaffron Email™ not only offers you very good value but also includes features like virus control and spam filtering. It

includes standard features like mail forwarding, distribution lists, and aliases.

BlueSaffron Email™ is easily accessible from office, SOHO and home environments, or by your mobile workforce. It offers simple web-based access from any internet connection, anywhere, anytime.

We can also offer simple domain name registration or transfer.

What are the Benefits?

BlueSaffron One-Stop™ delivers a number of benefits, including:

- Simple pricing, great value
- More services, even better value
- Flexible, bespoke packages to meet your changing needs, including serving your dispersed workforce
- Top quality services with maximum security, using world-class suppliers
- Rapid, seamless transition
- On-line account management and reporting
- Quarterly account review to ensure that services continue to meet your needs

Getting Started is Easy

To get started with BlueSaffron One-Stop™, simply contact us using the details below: we will discuss your needs with you and send you a customised proposal designed to address your specific needs.

As soon as you have accepted our offer, we will initiate provisioning and you can start enjoying your savings, often straight away.

Further Questions?

We recognise that communications and networking services raise a number of issues and questions. Please don't hesitate to contact us using the details below.

**About Blue Saffron**

We are one of the UK's most progressive independent suppliers of essential services to businesses, focused on communications and IT. Whether you are looking for fixed line or mobile telecommunications, internet access, or IT services such as data backup, security or email, BlueSaffron can help.

We package, price and bill our services clearly and simply, with a unique commitment to intelligent customer service. Our independence makes sure we are completely impartial and can leverage our stable of world-class suppliers to meet your needs.

Contact Us

Let us know how we can help you using the contact details below:

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