

**Your email find you – No effort required**

## BlueSaffron Blackberry™

**Blackberry puts an instant mirror-image of your office email in your pocket. So now you can use travelling or waiting time productively: Send and receive email on the move or in your spare time away for the office.**

**You can close deals sooner or simply improve customer relations by responding to messages immediately.**

### WHAT IS BLACKBERRY?

BlackBerry is a powerful mobile data solution that keeps you connected to your office e-mail system 24-hours a day. You can use the small, stylish BlackBerry device to send and receive e-mail and work with attachments. You can also have access to company calendars, address books, memos and tasks.



### EFFORTLESS E-MAIL

The system's "push" technology means that messages are automatically forwarded to your BlackBerry without you having to think about it. There's no logging in, no connecting via modem. BlackBerry is 'Always On, Always Connected®' so you receive messages as soon as they arrive on your company e-mail system no matter what time of day or night. You can set BlackBerry to synchronise in different ways to suit how you deal with e-mail on the move.

### IT'S ALSO A PHONE

Your BlackBerry can also act as a phone so you can make and receive voice calls. There are optional features such as call waiting, call answer, conference calling and call forwarding.

### IT'S ALSO A WEB BROWSER

BlackBerry offers optional Internet services for easy Web access wherever you go.

### FEATURES

- QWERTY keyboard
- Thumb-operated trackwheel
- Easy-to-read backlit screen
- Menu-driven interface
- Built-in GPRS modem
- End-to-end security
- Works anywhere with GPRS coverage

### HOW DOES IT WORK?

The solution includes one BlackBerry Enterprise Server (BES) and any number of BlackBerry handheld devices. The BES plugs into your company's e-mail server and forwards e-mail to your BlackBerry via the GPRS network.

**SYNCHRONISATION** Your BlackBerry comes with a cradle that plugs into your office PC. When placed in the cradle, your BlackBerry will charge and automatically synchronise with your PC.

### WHO SHOULD USE IT?

BlackBerry is ideal for mobile professionals who spend time away from their desks but would benefit from having access to company e-mail, calendars and contacts while on the move.

### THE NEW BLACKBERRY 7230

This is the first colour BlackBerry device, and features a crisp, high-resolution screen in a compact, lightweight design with superior battery performance. The 7230 has Internet browsing and full mobile phone capability. It is Triband, and has GPRS roaming capability so can be used seamlessly around the globe.

### About Blue Saffron

We are one of the UK's most progressive independent suppliers of essential services to businesses, focused on communications and IT. Whether you are looking for fixed line or mobile telecommunications, internet access, or IT services such as data backup, security or email, BlueSaffron can help.

We package, price and bill our services clearly and simply, with a unique commitment to intelligent customer service. Our independence makes sure we are completely impartial and can leverage our stable of world-class suppliers to meet your needs.



### Contact Us

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